

# PRESS RELEASE



CITY OF  
**REXBURG**  
*America's Family Community*

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**For Release on February 4, 2020**

## **Millions In Federal And State Dollars Tied To 2020 Census**

REXBURG, ID – Over \$675 billion in Federal grants and subsidies distributed annually are directly tied to Census Bureau population numbers. Madison County stands to lose out on millions of dollars over the next decade if the County's population is undercounted in the 2020 Census.

The decimal census is specifically required in the United States Constitution. The Madison Complete Count Committee, an organization which includes Madison County, the Cities of Rexburg and Sugar City and other community organizations, feels that the 2010 Census in Madison County resulted in a significant undercounting of the true population of Madison County.

"The Census Bureau estimates the City of Rexburg's 2018 population as 28,687," says Daniel Torres, Economic Developer for the City of Rexburg. "But an examination of household sizes, and the number of new residential construction (BYU-Idaho single student housing, multi-family community housing, and new single-family residences) built between 2013 and 2019 adds an additional population of 4,686. So Rexburg's population should be over 33,000, significantly more than the 28,687 estimated by the Census Bureau."

Torres continues, "What does this mean? Due to this undercount, the City of Rexburg stands to lose out on over \$398,000 in directly redistributed state money (based solely or in part on population), and over \$6,560,000 in federal money (again, based solely or in part on population), each year. That is over \$69,000,000 over 10 years! This is money that could go towards education, roads, parks, social services, infrastructure and more."

More information about the 2020 Census and how it will affect Madison County can be found at Madison County Complete Count Committee's website: [www.countmadison.com](http://www.countmadison.com). You can follow the Madison County Complete Count Committee on Facebook, Instagram and Twitter at @countmadison.

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