

PRESS RELEASE



CITY OF
REXBURG
America's Family Community

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This Thursday Don't Forget to Fill Out Your Census Form

REXBURG, ID – Officials in Madison County are encouraging residents to fill out their Census Forms starting Thursday, March 12th.

Starting this Thursday individuals across the United States will be able to go online to fill out their Census Form for themselves as well as all people living with them.

Taking part in the national census by filling out your Census Form is required by law. A national census is required by the Constitution of the United States. Historically the Census has provided a snapshot of the growth and development of the United States and detailed demographic growth and other trends.

Originally intended to guide the apportionment representatives in the U.S. House of Representatives (states congressional representation is based on population), the Census is also used by States to apportion all or portions of their legislative assemblies. With the growth of the State and Federal Governments in the 20th Century, many programs, grants and other programs are tied to population. The Federal Government distributes over \$675 billion a year to the states and smaller units of government based on population.

For local governments in Madison County population based on the Census is used for community planning, as well as funding key public services.

The City of Rexburg estimates that two important revenue sources from the State, the gas tax (used for road building and maintenance) and the State Sales Tax, are directly tied to population. Together, they add up to \$85 per person, per year. \$85 may not sound like a lot of money but based on the City of Rexburg's estimated 2018 population of 25,527 that \$85 per person adds up to over \$214,795.

The 2020 can be filled out online, by phone or by mail. More information about the 2020 Census and how it will affect Madison County can be found at Madison County Complete Count Committee's website: www.countmadison.com. You can follow the Madison County Complete Count Committee on Facebook, Instagram and Twitter at @countmadison.

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